



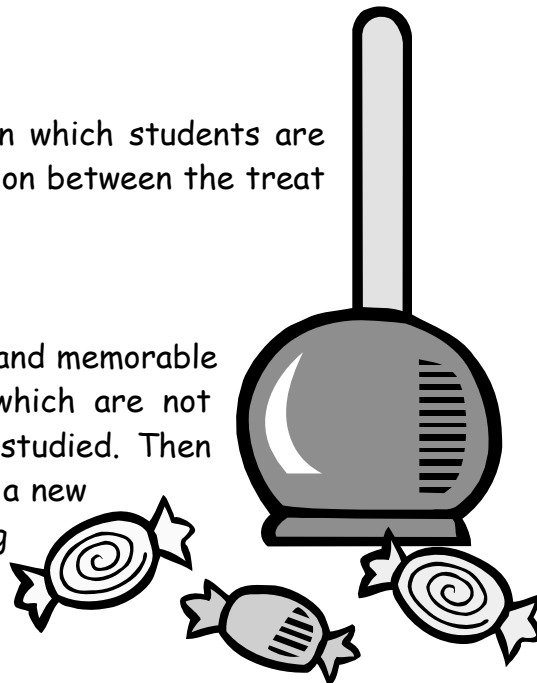
Creative Candy Association Tip Sheet

What is the Creative Candy Association Activity?

Creative Candy Association is an instructional strategy in which students are given edible treats and asked to make a creative association between the treat and a concept from the content being studied.

How does Creative Candy Association help students learn?

Creative Candy Association helps students make creative and memorable associations. By asking students to make associations which are not obvious, they must first understand the concept being studied. Then analyze the concept from multiple perspectives to create a new connection which did not previously exist; thereby creating a personalized hook for the information.



Creating Creative Candy Association!

- Choose the candy or food which you will be using for the associative process. Certain school districts and states have policies on foods which can be given to students. Also remember to take into account food allergies!
- Acquire enough food for each group. This activity works best when each member of the group is given their own piece of the group's food. For example if a group is given a certain chocolate bar, everyone in the group can have the same chocolate bar, but each with a miniature version. Popcorn is also another good choice for food! It does not have to always be candy.

Using Creative Candy Association in the classroom

- Have each student, pair or group of students jot down 4 - 5 facts or ideas about the topic or content being studied.
- Students are now given the challenge to make an association between the foods they are given and the facts they recorded earlier. An example could be: "Popcorn is like alliteration because popcorn is/has _____ and alliteration is/has _____." Not all students need this hint or structural sentence."
- Once students have developed their association sentence, they can be shared with the larger group.
 - To help cement the associations, after each group has shared, have students recall how each food was associated with the topic at hand.
 - These associations can be refreshed as passes out the door, warm-ups, or quick group discussions.

